

# WINES & VINES

## Wines & Vines Magazine Announces the Top 10 New Table Wine Brands of 2009

Snapping Turtle and Hedgeline Storm to the Top in 2009

2009 Top 10 New Table Wine Brands					
RANK	BRAND	SUPPLIER	ORIGIN	\$ SALES	WKS SOLD
1	Snap Dragon	Diageo	California	\$1,183,377	42
2	Colores del Sol	Fosters	Argentina	\$885,553	52
3	Bodega Belgrano Head Snapper	Bodega Belgrano	California	\$775,170	37
4	Nine Points	Nine Points	California	\$757,809	37
5	Snapping Turtle	Winery Exchange	California	\$579,559	41
6	Alice White Box	Constellation Wines U.S.	Australia	\$524,592	39
7	Apothic	E. & J. Gallo	California	\$448,842	22
8	Hedgeline Vineyards	Winery Exchange	Washington	\$395,044	39
9	Southern Point	Wine Group	California	\$387,057	5
10	The Crusher	Don Sebastiani & Sons	California	\$384,239	50

\*New brands are considered to be those brands that did not report any sales in Total U.S. Food and Drug prior to Jan. 4, 2009  
\$ Sales Rank based on 52 weeks ending Jan. 3, 2010

**IRI** Source: IRI 2009 Momentum Report

