



SuperValu and Kroger Wines Reviewed on Wine Library TV

With his unconventional, often irreverent commentary on wine, Gary Vaynerchuk has attracted a cult-like following of more than 90,000 viewers a day on his daily wine blog. **Check out Gary's eccentric tasting profile for each of these supermarket wines. Though unconventional in flavor profiling Gary's followers appreciate his honest opinion and unparalleled palate.**



<http://tv.winelibrary.com/2009/09/30/supermarket-wine-tasting-episode-745/>



Frenchhouse Syrah 2007

89 Points

COLOR-dark; NOSE-very interesting gaminess (almost a Pinotage-like); rubber; earth; leather; I like the dark fruit (pomegranate); PALATE-Holy Bell Pepper; some great green bell pepper flavors; some spiciness; jalapeno up in my grill; this is the kind of wine that my palate really enjoys; really interesting nuances; I like the leather meets squirrel meat gaminess; very green; this is NOT for many palates, but I like the celery, turnip, bell pepper action; very vegetal and reminds me of a Bloody Mary (pepper, Worcestershire sauce; tomato sauce); it's not thin like many wines; you can tell this is not high quality grapes, but it's high quality enjoyment.



Espuela Del Gaucho Malbec 2007
84 Points

COLOR-dark; NOSE-little tight which concerns me; a little peppermint cherry;
PALATE-really obvious plum flavors on the attack; a with curry pepper mix on the mid-palate; some melted down red twizzlers on the back-end; a little to fake candied for my palate; but not bad flavors; good plums, adequate nuances with the curry and pepper, and a solid finish; good solid wine.



Q Collection Zinfandel , Howell Mountain 2007
84 Points

VaynerPAZZZ; COLOR-dark; NOSE-very fruity; undeniable raspberry juice; very candied; like a freshly oiled catcher's mitt; a little insect repellent w/ cherry;
PALATE-good tannins; nice quality fruit; too oaked for me especially on the finish; not bad; full bodied

Gary Vaynerchuk has been featured in The Wall Street Journal, GQ, and Time, Nightline, appeared on Late Night with Conan O'Brien and Ellen, CBS Early Show, Dr. Oz Show, Jimmy Fallon and more. Gary has been described as "the first wine guru of the YouTube era", "the wine world's new superstar". Rob Newsom, a Washington State wine maker, feels that Gary is "outside of Robert Parker, probably the most influential wine critic in the United States". As founder and now famous host, where he records a daily wine shows that air on winelibrarytv.com.

