

KURT LORENZI

VICE PRESIDENT WINEMAKING AND SOURCING

Kurt Lorenzi is the Vice President of Winemaking & Sourcing for Winery Exchange, the only full-service, corporate brand, beverage alcohol company that sources beer, wine and spirits from the finest regions worldwide. Lorenzi's expertise spans the wine, beer and spirits channels. At Winery Exchange he is responsible for directing a global team of winemakers sourcing wine, beer and spirits from the major regions of the world.

His appreciation for terroir stems from his childhood, spent helping his grandfather on an artichoke farm in Santa Cruz, California. Lorenzi learned the arts of winemaking and distilling at the University of California, Davis where he earned his Masters Degree in Enology. As a new winemaker, his first job was with Chappellet Winery in Napa Valley where he explored the unique, distinctive flavors that developed in the wines from various micro-climates. Lorenzi moved on to Estrella River Winery in Paso Robles, where he helped pioneer the newly established wine region while working in both the vineyards and the winery. After his time spent in Paso Robles, Lorenzi joined the founding team at Jepson Winery & Distillery where he spent 15 years as a winemaker and master distiller. There he managed the winery and distillery which became the only one in the world to develop estate bottled wine and brandy.

Lorenzi joined Winery Exchange in 2000. He is now responsible crafting internationally acclaimed wine, beer and spirits from around the world. He has extensive international experience in 16 countries, including Chile, Argentina, Italy, France, Australia and New Zealand. One of Lorenzi's many unique skills as a winemaker, brewmaster and master distiller is his ability to create innovative blends, beers and spirits. His tremendous skill is supported by numerous accolades over the years from prestigious competitions including: Los Angeles International Wine & Spirits Competition, United States Open Beer Championship, International Wine & Spirits Challenge, San Francisco Chronicle Wine Competition and many more.

Away from the vineyards and lab, Lorenzi has a passion for cycling, sailing and skiing. He often travels for pleasure and enjoys reading. He resides in Mill Valley with his wife and dog.



“My philosophy for wine is to uncover select, small lots of wine with tremendous pedigree, and to craft a blend that showcases the best each region has to offer.”

**Kurt Lorenzi,
VP Winemaking &
Sourcing
Winery Exchange**