



Winery Exchange Awarded 2008

“Outstanding Supplier of the Year Award”

Selected for exceptional results in Quality, Innovation, Service Levels, Audit Results, Sustainability and Pricing, Kroger Co. awarded Winery Exchange with the **2008 Outstanding Suppliers of the Year Award** from Corporate Brands, Merchandising and Corporate Food Technology.

Kroger is one of the largest retail food companies in the United States with fiscal 2008 sales of \$76.0 billion. Kroger Co. spans the country with stores that include grocery, multi-department stores, convenience stores and mall jewelry stores. The Kroger Co. operates under nearly two dozen banners, all of which share the same belief in building strong local ties and brand loyalty with their customers

Kroger has partnered with Winery Exchange to create nineteen control brands including fifty-nine SKUs and growing on shelves today.

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