

Ogio Storms into the Top 20 UK Wine Brands

With 15% growth in 2009 and retail sales of £35m
Nielsen highlights Ogio in their 2010 Brands Report



Top 20 light wines				
Position	Brand	Supplier	Sales £m	% change
1	Blossom Hill	Percy Fox	295	15
2	Hardys	Constellation	243	8
3	Gallo	E&J Gallo	171	-25
4	Jacob's Creek	Pernod Ricard	144	-13
5	Lindemans	Foster's EMEA	129	9
6	Echo Falls	Constellation	126	30
7	First Cape	Brand Phoenix	124	61
8	Kumala	Constellation	92	16
9	Stowells	Constellation	91	-11
10	Wolf Blass	Foster's EMEA	90	-18
11	Isla Negra	Concha y Toro	76	48
12	Concha y Toro	Concha y Toro	75	30
13	JP Chenet	Les Grands Chais	65	21
14	Banrock Station	Constellation	63	-14
15	Oyster Bay	Delegats	60	27
16	Namaqua	Raisin Social	51	8
17	Rosemount	Foster's EMEA	38	0
18	Ogio	Tesco exclusive	35	15
19	Canti	Negociants	35	23
20	Arniston Bay	Percy Fox	33	58

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hub.wrnewmedia.co.uk/pdflibrary/OLN/OLN-Brands-report-2010-v2.pdf

