

Kroger Names Winery Exchange Outstanding Supplier of the Year Two Years Running



Selected for exceptional results in quality, innovation, sustainability, responsiveness, service levels, pricing, investment in future, new ideas, and “work with us” attitude, Kroger names Winery Exchange Outstanding Supplier of the Year for the second year in a row.

Kroger is one of the nation's largest grocery chains as measured by total annual sales. The Kroger Co., founded in 1883, spans many states with over 2,476 supermarkets and multi-department stores in 31 states under two dozen banners, all of which share the same belief in building strong local ties and brand loyalty with our customers.

Kroger has partnered with Winery Exchange to create 22 control brands including 70 product skus currently on stores shelves.

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